



# Interested in Becoming a Public Sponsor?

Sign Up To Support

## The Future of Water Partnerships in the West

September 28, 2010

Public-private partnerships can bring together the strengths of both the public and private sectors to provide services or infrastructure in a cost-effective manner. The National Council for Public-Private Partnerships (NCP PPP) offers you the opportunity to co-host an educational meeting in your region to increase local understanding and knowledge of public-private partnerships. This is an exceptional means to discover best practices and gain "on-the-spot" technical assistance for your area's specific projects.

**NCP PPP assumes all financial risks related to this meeting, which includes:**

- ◆ Contracting with the hotel and on-site management
- ◆ Development of promotional materials suited to the potential audience
- ◆ Handling all the administrative aspects of the meeting
- ◆ The registration process
- ◆ Preparation of meeting materials for distribution

The public sector partner's responsibilities for the event include:

- ◆ Participate in the program planning process
- ◆ Promotion of the event to the partner's networks
- ◆ Granting NCP PPP use of your logo for promotional purposes

Financing of the meeting is addressed in a variety of ways, and is of **no cost to a public sponsor**. Methods used to cover costs include underwriting by private sector companies, use of registration fees, and function sponsorships.

In addition, each sponsor, actively committed to assisting with promotion of the meeting, will receive **2 complimentary registrations to the event and a special group rate for other employees to attend**. Contact Krystine McGrath, NCP PPP's Director of Programs Development, for the specifics that would apply to your organization.

**Mail or Fax to:**

**Attn: Krystine McGrath**

The National Council for Public-Private Partnerships  
2000 14th Street, North, Suite 480  
Arlington, VA 22201

fax: 703.469.2236

My organization would like to sponsor:

### The Future of Water Partnerships in the West

September 28, 2010

Phoenix, AZ

Contact Name

Organization Name

Address

City

State

Zip

Phone

Fax

Email

Signature

Please forward a high resolution (at least 360dpi) jpeg and eps. file of your organizations logo to [kmcgrath@ncppp.org](mailto:kmcgrath@ncppp.org)

Signing this form gives NCP PPP permission to incorporate your logo in promotional ads, emails and on work-shop materials for this meeting.