



**Interested in Becoming a Public Sponsor?
Sign Up To Support the
2010 NCPPP Annual Meeting
Arlington, Virginia**



Public-private partnerships can bring together the strengths of both the public and private sectors to provide services or infrastructure in a cost-effective manner. The National Council for Public-Private Partnerships (NCPPT) offers you the opportunity to co-host an educational meeting in your regional area to increase local understanding and knowledge of public-private partnerships. This is an exceptional means to discover best practices and gain "on-the-spot" technical assistance for your area's specific projects.

NCPPT assumes all the risks related to this meeting, which includes:

- ◆ Contracting with the hotel and on-site management
- ◆ Development of promotional materials suited to the potential audience
- ◆ Handling all the administrative aspects of the meeting
- ◆ The registration process
- ◆ Preparation of meeting materials for distribution

The public sector partner's responsibilities for the event include:

- ◆ Participate in the program planning process
- ◆ Promotion of the event to the partner's networks
- ◆ Grant NCPPT use of your logo for promotional purposes

Financing of the meeting is addressed in a variety of ways, and is of **no cost to a public sponsor**. Methods used to cover costs include underwriting by private sector companies, use of registration fees, and function sponsorships.

In addition, each sponsor, actively committed to assisting with the promotion of this meeting will **receive two complimentary registrations to attend the meeting**. Contact Krystine McGrath, NCPPT's Director of Programs Development, for the specifics that would apply to your organization.

Mail or Fax to:

The National Council for Public-Private Partnerships
2000 14th Street, North, Suite 480
Arlington, VA 22201

Fax 703.469.2236

For more information contact Krystine McGrath at kmcgrath@ncppp.org or 703.469.2233

My organization would like to co-sponsor:

**NCPPT ANNUAL MEETING
November 16-18, 2010
THE SHERATON NATIONAL HOTEL
Arlington, Virginia**

Contact Name

Organization Name

Address

City

State

Zip

Phone

Fax

Email

Signature

Please forward a high resolution (at least 360dpi) jpeg. and eps. file of your organizations logo to kmcgrath@ncppp.org

Signing this form gives NCPPT permission to incorporate your logo in promotional ads, emails and on work-shop materials for this meeting.