



membership





MEETING PUBLIC SECTOR CHALLENGES WITH PRIVATE SECTOR STRENGTHS

The National Council for Public-Private Partnerships is a non-profit, non-partisan organization founded in 1985 to provide education, training and resources to both public and private partners interested in public-private partnerships (PPPs). The Council is a forum for the brightest ideas and innovators in the partnership arena. The Council's growing list of public and private sector members, with experience in a wide variety of public-private partnership arrangements, and its diverse training and public education programs represent vital core resources for partnering nationwide. The Council's members bring an unmatched dedication to providing the most productive and cost-effective public services in these areas:

Provision of Public Services: Operation and maintenance of services, including mass transportation, water, wastewater, solid waste management, energy and social services.

New Infrastructure Development: Attracting new private capital to transportation, health care, environmental facilities and communications infrastructure.

Joint Public-Private Ventures: Partnerships in fields such as community development, real estate ventures, environmental remediation, child and adult care, education, military base conversions, corrections, international ventures and volunteer programs.

The distinguished membership of the Council is at the cutting edge of public-private initiatives. Its members include a cross-section of leading public officials, business leaders and non-profit organizations.

“The National Council for Public-Private Partnerships is an organization vital to educating the infrastructure community about concepts and best practices and promoting the use of public-private partnerships in the U.S.”

*Pete Rahm, Director, Missouri Department of Transportation
Thursday, November 20, 2008, NCPPP 2008 Annual Meeting & Awards Banquet*

“Every activity of the Council is geared to enhancing the partnership process...”

Every activity of the Council is geared to enhancing the partnership process from networking events, such as conferences and issue forums, to sharply focused opportunities, such as Committees, Institutes, the Speakers’ Bureau and the website. The benefits of the Council membership are bound only by the energy of its members, which are vast.



Across the country and around the globe, governments are being challenged to operate more efficiently and cost-effectively; many are turning to an accepted tool for serving public needs. In addition to the resources available, the Council has access to expert consultants, who can provide accurate, timely information to the general public. It advocates partnering, where appropriate, at the federal, state and local levels through formal and informal presentations.

Partnerships combine the strengths of both public and private sectors. While there is a wave of public funding focused on infrastructure in the short-term, the Council stands at the forefront of leveraging private sector financing and management expertise for these projects in the long-term. They include capital intensive design/build/operate projects, such as airports and solid waste facilities; facility leasing; joint development and service arrangements; low capital intensive contract bidding, such as security or recycling services; and total computer system and departmental administration. Partnerships have been activated successfully at all levels of government.

“As the public sector embraces the requirement to do things differently, utilizes new technologies and ventures into areas that are new to us — areas that we have no previous experience — our success has been achieved by partnerships with the private sector to harness their talents. Our partners have done some heavy lifting to get us to the finish line. We would not be as successful as we have been without them”

*Koni Cassini, Director of Finance & Administration, Tampa Bay Water, Tampa Bay, Florida
Thursday, November 20, 2008, NCPPP 2008 Annual Meeting & Awards Banquet*



THE SIX KEYS TO SUCCESSFUL PPPs:

1. STATUTORY AND POLITICAL ENVIRONMENT
2. PUBLIC SECTOR'S ORGANIZED STRUCTURE
3. DETAILED BUSINESS PLAN (CONTRACT)
4. GUARANTEED REVENUE STREAM
5. STAKEHOLDER SUPPORT
6. PICK YOUR PARTNER CAREFULLY

MISSION, OBJECTIVES & KEY VALUES

Mission

The mission of the National Council for Public-Private Partnerships is to advocate and facilitate the formation of public-private partnerships at the federal, state and local levels, where appropriate, and to raise awareness of governments and businesses of the means by which their cooperation can cost-effectively provide the public with quality, goods, services and facilities.

Objectives

- 1 To serve as an advocate of public-private partnerships.
- 2 To provide complete, objective, timely and useful information on the utilization of public-private partnerships to provide services and facilities to the general public.
- 3 To facilitate communications between public and private sector members with respect to issues related to the implementation of public-private partnerships.
- 4 To conduct educational, training and other activities on public-private partnerships.
- 5 To provide input to the public dialogue in support of the use of public-private partnerships and removal of impediments to their implementation.
- 6 To facilitate an international dialogue on public-private partnerships in support of the foregoing objectives.

Key Values

- 1 Full and open participation by public and private members and encouragement of frank communication between the public and private sectors.
- 2 Assistance to both the public and private sectors in public-private partnership analysis and implementation.
- 3 Promotion of member teamwork in fulfilling the Council's mission and achieving its objectives as a non-profit, non-partisan organization.

MEMBERSHIP BENEFITS

The National Business-Government Network

Without a doubt, the most valuable benefit of Council membership is our membership network. The Council's membership is the only national network of business leaders and senior government officials providing organizations with a dependable information source on current activities within the public-private partnership arena. For 20 years, public and private organizations have benefited from the experience of peers, contact with potential partners and outreach to key federal and state organizations.

Bringing People Face-to-Face

Through its conferences and workshops, the Council brings together participants to tackle the spectrum of partnerships, including: education, energy, environment, infrastructure financing, real estate, social services, transportation, water and wastewater, etc. These sessions attract top speakers in government and private business. Held in different regions of the country, program attendees come from both the local arena and across the nation, ensuring a broad mix of experiences and innovation. Specific industry related seminars and customized training sessions are also a focus of the Council, which are tailored to the specific needs of a geographic region.

Each year on average,
NCPPP holds 10 industry
forum events across the U.S.

Resources for the Individual and Organization

The Council offers a full range of print and electronic resources. The Council's website, www.ncppp.org, offers both public and "members only" sections with readily available and up-to-date information. Our quarterly newsletter, *NCPPP Insights*, and monthly email bulletin, *NCPPP Updates*, provide members with information on Council activities, fellow members and the partnership industry. One of the most valuable resources the Council provides to its members is the posting of project Requests for Expressions of Interest/Request for Proposals in the "members only" section of the website. This service is a resource to both the public sector (providing an additional publication for requires) and the private sector (providing a dedicated location to find new business opportunities). Additional publications, compiled by the Council, as well as those written by recognized authors in the field of public-private partnerships, are also available. State PPP legislation and conference proceedings, along with a variety of trade related papers, are included in our publication offerings. Through close collaboration with a PPP research center housed in one of the nation's leading universities, the NCPPP promotes the study of best practices in partnerships. Works produced from this collaboration not only showcase the efficacy of public-private partnerships, but also assist the industry and government leaders of tomorrow.

MEMBERSHIP CATEGORIES

General Member

Public Agency	
One (1) year	\$250
Three (3) years	\$500
Five (5) years	\$900

Small Business (*less than \$10M in Annual Revenue*) \$1,000

Corporate \$2,000

- NCPPP website listing in “Council Members” section, including a description of your organization
- Eligible to participate in NCPPP Committees
- Eligible for election to an At-Large seat on the Executive Committee
- One person listed as an official contact

Sponsor Member

Public Agency	\$2,000
Small Business (<i>less than \$10M in Annual Revenue</i>)	\$5,000
Corporate	\$7,500

Benefits include the same as “General,” PLUS:

- A representative named to the NCPPP Board of Directors
- Three people listed as official contacts
- Special website listing in the “Sustaining and Sponsors” section with a hyperlink to your organization’s profile
- Ability to list RFPs on the website
- Listing on the NCPPP letterhead and permission to use the NCPPP logo on your letterhead
- Special alerts/advanced notification on industry news, Council meetings and issues of concern
- Eligible for participation in special events
- Eligible to serve as a representative speaker at outside events sponsored by other organizations

Sustaining Member \$12,000

Benefits include the same as “Sponsor,” PLUS:

- Free display of organization’s logo on the NCPPP website
- Free listing of two (2) case studies on the website
- Free registration for the first person attending the annual conference and each of the series of Council Workshops and a 50% discount on a second person registering for any of these meetings
- Listing as a cosponsor at the NCPPP annual meeting and all workshops
- Distribute of promotional materials at all NCPPP meetings
- Eligible to author articles requested by outside publications

“NCPPP’s strength stems from our outstanding public and private sector members willing to exchange their ideas and experiences regarding public-private partnerships in an open, dynamic and ongoing dialogue with the world.”

*Robert Jennings, Jr. ,
NCPPP President-Elect*

MEMBERSHIP APPLICATION

Please check the appropriate membership category:

- Sustaining \$12,000
- Sponsor/Corporate \$7,500
- Sponsor/Small Business* \$5,000
- Sponsor/Public** \$2,000
- General/Corporate \$2,000
- General/Small Business* \$1,000
- General/Public (*Select one below.*)**
 - One (1) year \$250
 - Three (3) years \$500
 - Five (5) years \$900

All membership rates are based on an annual membership.

* A company is considered a small business if its annual revenue is less than \$10 million.

** Includes public agencies, non-profit organizations and academia.

Contact Information

Organization

First Name Last Name

Title Email

Street Address

City State Zip

Phone Fax

Payment Information:

- Check Enclosed
- Credit Card (circle one) Visa MasterCard AmEx

Credit Card# Exp. Date

Name on Card

Signature

Please complete all pages of the form and mail **or** fax it to:

The National Council for Public-Private Partnerships
2000 14th Street, North, Suite 480
Arlington, VA 22201
Fax: 703.469.2236
Phone: 703.469.2233

MEMBERSHIP APPLICATION *(continued)*

Company Information:

1) Our organization is a:

- public agency non-profit organization for-profit company

2) Please check ALL industry topics/areas of expertise that apply to your organization. (This information will be used for the Council Members section on the NCPPP website.)

- | | | |
|--|---|--|
| <input type="checkbox"/> Airports | <input type="checkbox"/> Construction | <input type="checkbox"/> Corrections & Justice |
| <input type="checkbox"/> Education | <input type="checkbox"/> Energy | <input type="checkbox"/> Environment |
| <input type="checkbox"/> Facility Services | <input type="checkbox"/> Finance | <input type="checkbox"/> Health Care |
| <input type="checkbox"/> Infrastructure | <input type="checkbox"/> Insurance | <input type="checkbox"/> International |
| <input type="checkbox"/> Legal | <input type="checkbox"/> Legislative Issues | <input type="checkbox"/> Management |
| <input type="checkbox"/> Public Works/Services | <input type="checkbox"/> Real Estate | <input type="checkbox"/> Recreation |
| <input type="checkbox"/> Representation | <input type="checkbox"/> Research | <input type="checkbox"/> Solid Waste |
| <input type="checkbox"/> Technology | <input type="checkbox"/> Transportation | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Water/Wastewater | <input type="checkbox"/> Other (please specify) _____ | |

3) Please attach a brief description of your organization (75 words or less). (This information will be used for the Council Members section on the NCPPP Web site.)

4) Why did you become a member of the NCPPP?

5) What do you wish to gain from being a member of the NCPPP?

MEMBERSHIP APPLICATION *(continued)*

6) How did you hear about the NCPPP? (Please check all that apply.)

- NCPPP Brochure* NCPPP Meeting*
- NCPPP Web site NCPPP Member*
- Other (please specify) _____

* Please specify by title on piece, meeting or member name _____

7) What programs would you like to see in the future?

8) Of what other organizations are you currently a member?

9) Please provide the information below if you wish to be a Sustaining or Sponsor member. (This information will be used for the Council Members section on the NCPPP Web site.)

Corporate Web Site

Contact Name	Title	Email
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Contact Name	Title	Email
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Contact Name	Title	Email
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10) The following are benefits that you will be able to utilize through NCPPP. (Please check all categories that you would like to receive more information. The information will be emailed to you within a couple business days upon receiving the application.)

- Case Study Listings Submitting Articles
- Energy Institute International Institute
- Real Estate Institute Transportation Institute
- Water Institute

NCPPP has five distinct institutes: Energy, International, Real Estate, Transportation & Water

Institutes, Committees and Task Forces

Special partnership issues are addressed through a range of member programs. Individual industry sector Institutes provide a forum for collective action on common concerns, such as sponsoring mini-seminars, preparing testimony or standardized documents and contributing to the educational outreach of the Council. Committees provide an on-going framework for monitoring and addressing concerns that impact all aspects of public-private partnerships. Task Forces can also be organized for specific issues as they emerge.

Council Institutes are not mutually exclusive and members are encouraged to participate in all institutes that meet their organizational interests. Any member in good standing can be a member of any of the Council's Institutes.

Additional Membership Benefits

Member Discounts provide members a discount on publication purchases, conference and seminar registration fees and other Council-related activities.

Speakers' Bureau provides members opportunities to speak at conferences and seminars in their areas of interest and expertise.

On-Line Membership Directory provides information about each member's activities and expertise; a useful resource for those involved in partnerships.

Referral Service provides lists of members with expertise in specific areas in response to public requests.



EXECUTIVE COMMITTEE

Chairman:	Robert Hebert, Fort Bend County, Texas
President:	Anita Molino, Bostonia Partners, LLC
President-Elect:	Robert W. Jennings, Jr., Gigabit Squared, LLC
VP, Finance/Secretary:	Arthur Smith, Management Analysis, Inc.
VP, Education:	Parker Williams, Affiliated Computer Services, a Xerox Company
VP, Membership:	Chris Lloyd, McGuire Woods Consulting
VP, Policy:	Walter Foley, American Iron and Steel Institute
VP, Programs:	R. Timothy Weston, K&L Gates
At-Large Member:	Dr. Steve Gates, Northwest Arkansas Community College
At-Large Member:	Joseph Pavona, Michigan Office for Public-Private Partnerships
At-Large Member:	Steve Savas, Baruch College, City University of New York
At-Large Member:	Eugene Schiller, Southwest Florida Water Management District
At-Large Member:	Mark Willis, Wyoming Business Council
At-Large Member:	Joseph Kneib, Herzog Contracting Corporation

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